

For Real Estate Professionals

July 18, 2017 | Hayesville, North Carolina

“A Realtor’s Friend”

In today’s brutally competitive real estate market, every extra piece of leverage that you have to draw buyers and sellers in to your offices counts.

Millennials have now overtaken the Boomers at over 75 million and growing here in the United States. Although this group has not been buying homes in droves, they will. This group loves automation, easy processes, extras thrown in, and simplicity.

You may know me already – I ran an inspection company in Hayesville from 2008 to 2011 before I went back into engineering. I started writing the weekly home improvement column for the Clay County Progress in 2009 and continue to this day, loving every minute. Readers kept asking me to publish the articles in a book so that they could use them to rightsize, organize, and save money.

The book came out a few weeks ago, and so far it has been the millennial group that is buying it on Amazon. The Amazon price is \$15.95. If you would like to give these “homeowner manuals” to your clients, I would be happy to sell them in bulk, with taxes already paid, at cost for \$10 each. These books are hefty at 456 pages, and over 230 topic answers. The real estate articles all advise getting a professional real estate agent for all buying and selling.

Give me a call at 828-389-1567 to place your order and a week later I’ll hand deliver.

Differentiate yourself with a unique client gift they will really appreciate!



[House Keys](#) is available in paperback and Kindle versions on Amazon.com | 456 pages

See www.HouseKeysbyLisaTurner.com for more information.

