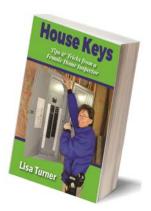
## FOR IMMEDIATE RELEASE

July 14, 2017 | Hayesville, North Carolina

Visit <u>https://www.housekeysbylisaturner.com</u> for contact details, review copies, photos, and an author biography



## WHAT DO HOMEOWNERS WANT?

## House Keys Delivers for Millennials

"Today's new homeowners, especially millennials, want the fastest and easiest route to an energy efficient, automated, and organized home. *House Keys* delivers to this generation as well as to those who want to spiff up or sell a home they've had for a long time." – MB, Real Estate Pro

Licensed home inspector Lisa Turner shares the secrets of preventable expenses of home ownership in *House Keys: Tips and Tricks from a Female Home Inspector*. From leaking gas furnaces to missing structure on custom homes, Turner details what can go wrong and how to stop it from taking a big bite out of homeowners' wallets.

The Millennial group, now surpassing the Baby Boomers at over 75 million in the U.S., have delayed home ownership and are about to jump in. What do they want? Infotainment.

"Turner serves it up with information in entertaining bites for real people in real situations we've all been in. No committees or theories here. So much fun I am waiting for *House Keys Two*." - Millennial Home Buyer

Less than 1.6% of all professional licensed home inspectors are female. Turner's perspective after seeing hundreds of homeowner and contractor errors allows her to explain how to do it right.

"House Keys is the only book you need to save money and time in your home. It bests the tidy up books, the real estate and contracting books, and the home maintenance books. A great value that I'm giving to all my home buying clients. – RS, Real Estate Pro

House Keys is available in paperback and Kindle versions on Amazon.com | 456 pages

Turner is also a licensed general contractor, and engineer. She writes the weekly home improvement column for the Clay County Progress based in Hayesville, North Carolina.

About the book

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