



## **Providing For Our Customers**

Here at Howell To Sports we are dedicated to providing our customers with the best advice and tools to help your schools and athletes excel. This is why we send out these newsletters to give you the information that you need to help you get to the next level. Please feel free to [contact](#) us with any questions or if you are in need of a quote!

If you are interested please check out our newest addition to our [website](#)! We are in the process of adding new videos and podcasts with helpful information for you!

Also be sure to visit our website for our weekly Trivia Quiz! This weeks prize is a exercise band with a handle (valued at \$10). Be sure you're the first one to e-mail [emily@howelltosports.com](mailto:emily@howelltosports.com) with the correct answer!

### **Here are some articles for your enjoyment!**

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#### [Electro-Mech Now Offers Scoreboard Leasing Options](#)

Leasing has become a more popular option in business decisions today. From extensive trade show floor displays to automobiles, there is often a more cost-effective aspect to a leasing choice as opposed to a full purchase. Due to popular request, Electro-Mech is now offering your school, team or stadium the choice of leasing an electronic sports scoreboard.

## High Tech isn't for the Big Stadiums Anymore: High School Sports Scoreboards Really Rock

We are living in a society that has an incredible sense of high expectations for our technology. Smartphones and tablets bring immediate information and date, as it is happening around the world. This confidence has spread, so that even sports fans have access to home entertainment systems that once rivaled the best stadium presentations.

### Latest Technology: High Definition Video Sports Scoreboards

Attracting and keeping sports fans has never been a problem, but in today's world the competition to bring them to the stadiums has become quite fierce. With the advent of better technology for home sound and visual systems, sports venues have had to step up to the plate and bring an elevated excitement experience for live attendance.

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### Message Centers

Looking for ways to generate more revenue through sponsorships and advertising? Many athletic programs across the country are realizing the numerous benefits to adding an LED message center to their scoreboards.

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