



## **Are You Making The Most of Your High School Sports?**

High school sports can be expensive, but at the same time they are highly publicized and attended. Are you aware of all the ways you can use your sports program to gain revenue for your school? Take a look at these articles to learn more. Or, if you are interested further, please contact us or check out our website on how you can get started today!

[High School's Trademarking Nets \\$18K Over Four Years](#)

[Attendance at High School Sporting Events Tops 500 Million](#)

[High School Sports Have Turned Into Big Business](#)

[High School Sports Administrators Hope to Strike Sponsorship Paydirt](#)

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## Here is an article from our Blog about the benefits of Digital Scorer's Tables:

I found these interesting articles while browsing the net. In the era of decreasing school funding for extra-curricular activities, it is getting increasingly important to be able to generate revenue for your sports programs. Digital scoring tables are just one way to do that. Video displays for football are another.

Every community is different. The beauty of a digital scoring table is you can tailor your fundraising efforts to meet the needs and budgets of local businesses. Some businesses want to support your program, but may not have much of a budget to work with. Others are just waiting to write you a check.

[Revenue Through Digital Scorer's Tables](#)

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