

# ATLAS

WEALTH MANAGEMENT



CENTRAL SOFTWARE

International Limited



## Why Central Software International



John Ormond *MA Cantab*  
CEO

Central Software International Ltd [CSI] is a Microsoft Silver Development Partner which took over the business of Central Software in September 2014. The company now owns the software which has been supplied to large corporate clients in the Banking and Unit Trust sectors. From 1993, when the World Bank commissioned a study to examine over 600 banking software packages, and placed Central Software in the Top 20, through to the present day, our software has been subject to continuous improvement. It has been used in an increasing number of countries worldwide.

The core software has been well tested in a wide variety of environments and has proved solid but flexible. Having a robust and yet adaptable system has enabled us to provide dependable and secure software solutions whilst being able to quickly react to changing client requirements. The software is also designed to be easy to integrate with that of other software suppliers. For example, we would work with a 3<sup>rd</sup> party to provide a customer facing internet front end.

We pride ourselves on attracting and maintaining our clients over the long term. Our clients include Lloyds Banking Group, Santander-UK and Britannia International. CSI knows that its clients want reliability and adaptability to their needs and this requires a knowledgeable and listening software supplier. This can only be attained over time. CSI will give you that time.

CSI makes it a deliberate policy to employ individuals who have a very high level of technical skill and real business experience. Hence, many of our staff have varied backgrounds in banking, business, unit trusts and general management. The above factors also tend to lead to a more mature staff with significantly increased levels of dedication, hard work and people skills.

Over the years, these skills have enabled our clients and staff to build up excellent working relationships that have enabled rapid support, and speedier solutions.



## Atlas

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The challenge to reduce complexity at both a business and technology level has never been greater for today's institutional asset management and private wealth sectors. As financial institutions continue to extend their reach into new markets by trading across multiple entities, currencies, locations and products, the demands placed upon company operations systems has become ever more onerous.

Developed by industry experts, The Central Software International Ltd Atlas Portfolio, Fund and Unit Trust Management product provides comprehensive, proven solutions to assist today's market specialist. Atlas' competitive licensing models enable customers to rapidly achieve their return on investment.

Atlas is a fully unitised funds administration solution. Its customised software solutions for unit trusts/mutual funds/OIEC's are designed to perform a broad range of administrative and financial procedures for administering these funds.

It is client based, operating online, and provides immediate displays of client details. Authorised users carry out all deals and transactions, display valuations and view any correspondence.

It is a leading integrated end-to-end business solution for whole sale fund managers and institutional asset managers. Our integrated solution comprises front office modelling, core asset management, registry management, unit pricing, performance and compliance, financial accounting and tax reporting. Our multi-currency system allows you to trade and report against a wide variety of instruments across the globe.



## **Stream-line your investment business**

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By providing an integrated asset management and registry database with an embedded tax module, Atlas can deliver significant cost efficiencies in removing manual processes. By having the same system on the investment side as well as the registry side, new products can easily be introduced, traded or sold and time to market can be significantly reduced.

## **Reduce Operational Risk**

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The ability to consistently and repeatedly apply business logic in an automated and timely fashion removes the requirement for human intervention and significantly improves controls over critical processes. The integrated nature of the solution means that you are constantly worrying about the need for inter-system interfaces and enhancements to such interfaces for new products or features. By removing such interfaces the risk to the investment business and control of data is significantly enhanced.

## **Minimise Costs**

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The potential impact of operational risk failure on a financial institution's bottom line can no longer be ignored. By delivering greater automation, Atlas provides for significant cost savings for fund managers and service providers. Its automated processing nature allows you to scale your business to manage large volumes from the same low cost base.

The Atlas system has three integrated modules:

- Unit holders/shareholders administration and registration
- Fund accounting valuations and net asset valuation calculations
- Model portfolio management



## Key Features

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- Client Maintenance
- Fund valuations and pricing
- Bank and cash management
- Receipt of dividends
- Multiple currency fund accounting
- Subscriptions, redemptions, distribution and equalisation
- Client documentation and share register
- Purchase and sale of securities
- Monthly savings plans - dealing and direct debits
- Agency - commissions and business analysis
- Comprehensive management information
- Integrated automatic correspondence including regulatory control
- Marketing analysis
- Portfolio and client valuations
- Forex management - dealing and analysis
- Model portfolios
- Portfolio manager modules

## Key Benefits

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- Outstanding operational efficiency - higher productivity with lower costs
- Greater customer satisfaction and business retention
- A much faster introduction of new products directly by the client
- Full control over documentation, especially compliance items and statutory returns
- Enables extensive analysis of information e.g. business levels, trends, business sources etc.
- Greater control over system audit functionality and security
- Increased co-operation with, and respect from auditors and regulators
- High levels of user satisfaction



**CENTRAL SOFTWARE**  
International Limited

## **Head Office**

57 Murrays Lake Drive, Mount Murray, Santon, Isle of Man, British Isles, IM4 2JA

Tel: +44(0) 1624 624957

E-mail: [info@censoftint.com](mailto:info@censoftint.com)

Website: [www.censoftint.com](http://www.censoftint.com)