



iPRO Network Ecom Packages

A detailed breakdown of iPN's packages
Prepared February 2017

Package Offerings

iPro Network provides the platform, tools, and resources to empower individuals and professionals to market desirable goods and services to the public. This method allows individual entrepreneurs to take the place of traditional methods of commerce.

The products we offer are proven, and trusted. They have been purchased at the same price by thousands of satisfied customers. They are the latest and most relevant tools, software, and instructional courses to help a person achieve maximum success in their online business

Within this document we have outlined our five initial package offerings, the features and benefits of each package, the cost, and the rewards associated with each package from Basic to Professional.

Each package includes all of the package levels underneath it by default.

The features described in this document, both digital and otherwise, do not encompass the full capabilities, benefits, or range of our packages but instead are meant to serve as a high-level overview and proof of value for our products and packages.

*The contents of each package are subject to change as we develop additional assets and trainings for our members.

Basic - Ecom Blueprint



Our Basic package provides the foundation for a strong Ecom store and allows our members to automate much of the hassle associated with running an online store.

- **Product Sourcing** - Instant access to new products (below wholesale) or an option to have the products pre-selected.
- **Automated Marketing** - No paid marketing required by members.
- **Step By Step Instruction** - Access to over 120 easy to understand training resources.
- **Expert Guidance** - A team of professionals assists members with store setup.
- **Group Buying Power** - Access to name brand products at below wholesale discounts.
- **Daily Product Updates** - Product manifests are loaded into our system everyday to ensure availability.
- **Private Breakout Sessions** - VIP treatment and special events for our members.

PACKAGE COST

\$100.00

PACKAGES INCLUDED

Basic

Intermediate - Asinspector



Our Intermediate package brings invaluable insight and tools to our members who have already built a strong Ecom foundation using the basic package.

- **Best Seller Rankings** - Quickly find best selling products and assess the room for competition in the marketplace.
- **Competition Insights** - Use keyword searches to find what keywords are ranking your competitor's best selling items.
- **Mobile Scan** - Scan any physical product from an Android or iOS device and find insights in the marketplace.
- **ASIN Import Tool** - Import ASIN's in bulk and let the tool research the product viability.
- **Product Pricing** - See all 3rd party prices on an item to establish the market value and set prices intelligently.
- **Reverse Search** - Quickly pull product lists from major retailers and have the tool complete the research.
- **Transparent Product Ratings** - See all user ratings displayed in an organized fashion to confirm the quality of products before selling.

PACKAGE COST

\$500.00

PACKAGES INCLUDED

Basic
Intermediate

Accelerated - Ecom Pro Academy



The Accelerated package incorporates advanced business strategies from social, tracking, promotion, and branding. Bringing members closer to business automation.

- **Drop Shipping Techniques** - Providing the knowledge on powerful drop shipping techniques.
- **Promotional Strategies** - Access to proven traffic building strategies.
- **Google Traffic** - Build traffic through the Google network of apps, from analytics, to Tag Manager.
- **Facebook Traffic** - Learn effective Facebook marketing techniques both organic and paid.
- **Google Shopping** - Build a presence on the Google Shopping network to access search result power.
- **Profit Investment** - Creating a safety net from the excess funds.
- **Building a Converting Funnel** - Tricks and tips to begin converting on any platform with any product.

PACKAGE COST

\$1500.00

PACKAGES INCLUDED

Basic
Intermediate
Accelerated

Advanced - Ecom Jam



The Advanced package focuses on the setup and operation of a Shopify storefront, Shopify is a top-rated, high-converting, and reasonably priced Ecom platform.

- **Shopify Setup** - Detailed instructions on complete Shopify backend setup.
- **Shopify Theme** - Customization techniques for beginners and advanced coders alike, from the drag and drop system to CSS implementation.
- **Sales Pages** - Powerful landing pages and techniques on when to use them.
- **Branding on Shopify** - Simple branding strategies to build consumer confidence.
- **Shopify Recommended Apps** - Shopify Apps unlock advanced functionality and improve ease of use for online shoppers.
- **Shopify Drop Shipping** - How to guide for creating and testing the backend integration for drop shipping on the Shopify platform..
- **Email Ads** - Tapping into the powerful email marketing system Shopify provides, and doing it right.

PACKAGE COST

\$2500.00

PACKAGES INCLUDED

Basic
Intermediate
Accelerated
Advanced

Professional - Amazon Elite

ELITE TRAINING

Our Professional package brings the full power of Ecom to the hands of our members with highly detailed training on Amazon store management and success..

- **Advanced FBA Setup** - Maximizing the benefits of Fulfillment by Amazon, getting your products on PRIME.
- **Amazon Plans Explained** - Helping to find the best pricing and plan structure to ensure optimal profit and minimal loss.
- **Affiliate Network** - Taking advantage of Amazon's powerful affiliate network.
- **Link Traffic** - Enabling Amazon ranking for products and getting seen next to competitor's items..
- **Cross Promotion** - Successfully utilizing marketing of Amazon products on Google, Facebook, Twitter, and more.
- **Dynamic Product Ads** - Get promoted by Amazon for free after users view your products.
- **Amazon Brand Ranking** - Get your brand seen and become trusted on the Amazon network.

PACKAGE COST

\$5,500.00

PACKAGES INCLUDED

All



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