

KVWC Advertising Spot Rates

As of April 1, 2017

PER WEEK	1-19x	20-29x	30-39x	40-59x	60 or more x
PER YEAR	1-99x	100-249x	250-499x	500-999x	1000 or more x
60 Second*	8.00	7.50	7.00	6.50	6.00
30 Second*	7.00	6.50	6.00	5.50	5.00

***All Rates Are Net To Station**

NOTE: Contact us for additional specialized programming rates and sponsorships.