

The printing may have only taken a day,  
but you're leaving them with

# a **Lasting** Impression



## PRINT RESOURCE MANAGEMENT

Let **Print Resource Management** help your company make a lasting impression with your marketing campaigns, printed collateral and packaging. Our processes provides our clients the right solutions, on time and budget, with measurable success. Let us partner with your company to help you make a "LASTING IMPRESSION."

### About Us

PRM is a high-end Print Management Company located in the heart of Silicon Valley. Serving the Bay Area business community since 1988, PRM has evolved into a team of professionals with extensive knowledge and experience in the printing and graphic industry.

We are dedicated to customer service and quality that goes beyond our client's expectations. We work hard to find the most cost effective solutions to your ongoing projects. Our clients include Fortune 1000 to small and large high-tech companies. We guide our clients through a maze of options to arrive at the perfect print and media solutions.

### Philosophy

At PRM, we are truly passionate about what we do. When discussing your project, we focus on image, impression and the environment. When we discuss business relationships, we believe in the concepts of trust, loyalty and integrity.

At PRM, we are convinced that we can make all the difference in our client's success. We prefer to think of our clients as partners. When our clients entrust their graphic and printing projects to us, they are assured that they have a reliable associate. Our clients complete satisfaction is our primary goal. As a result, much of our continued growth has come through word of mouth referrals from satisfied customers.

### Services

#### Printing

High Quality full Color  
Offset Printing  
Direct Mail Programs  
Brochures, Flyers,  
Presentation Folders  
Letterhead, Envelopes,  
& Business Cards  
Business Forms & checks  
Large Format: Banner, Posters,  
Signage, Displays, & Car Wraps  
Labels (Primary Product Labels  
Thermal Labels, Barcode)

#### Digital Print

Full Color Variable Printing  
Short Run Marketing Materials  
1:1 Highly Variable Direct  
Mail Pieces  
Print on Demand Programs

#### Packaging

Retail Folding Cartons:  
Up to 8 Colors Plus UV Coating  
Small Quantity & Prototype  
Packaging  
Custom & Stock corrugated Inserts  
& Shipping Cartons

#### Recycled Products

Full Line of Recycled &  
Post Consumer Waste Papers  
Soy Based Printing Inks  
FSC Certified Production Facilities  
Full Line of Organic Clothing  
for corporate Wearables  
Ad Specialty Products from  
Recycled Materials

#### Graphic Design

Corporate Identity, Logo Design,  
Marketing Collateral, Photography  
& Car wraps



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