

**We don't just print labels.  
We conquer challenges.**

Our packaging experts collaborate with your team to evaluate your project from every angle. We offer innovative solutions to increase purchase appeal and improve production efficiencies.



# Food & Beverage

LABELS | PACKAGING | PRINTING

Expand your label space without expanding your retail footprint.

**MultiVision®** resealable extended text labels offer the space you need for regulatory requirements, multiple languages, consumer education, health and safety warnings, and cross-branding opportunities - in a more sustainable format.



Extended text labels help incite trial and increase loyalty by creating intrigue and adding value. More room allows you to tell your brand story and include exciting extras such as recipes and special offers.





With food products, we know it's imperative that your labels and packaging meet stringent demands such as heat and cold resistance, moisture resistance, food contact safety, packaging/ingredient migration standards, and more, which is why we've developed a range of innovative solutions to meet these precise needs - while at the same time projecting a powerful brand presence on retail shelves.



### We know the food and beverage markets.

Our extensive experience in the food and beverage markets isn't just in state-of-the-art production techniques that maximize your visual impact. We understand the complicated details, like stringent labeling requirements, precise migration testing, and the trends that shape your industry's landscape. Bring us your most demanding food and beverage applications; our expertise, along with a licensed food fulfillment facility and food clean-room facilities with a certified "Superior" AIB rating, assure that we can meet your needs.



### Pressure-Sensitive Labels

Dry-release labels or folded booklet constructions make it simple to offer coupons, recipes, and promotions, or to cross-sell other products.



### In-mold Labels

An impactful, cost-effective solution for high-run, low-cost containers. In-mold labels are available for both blow molded and injection molded containers.



### Pressure-Sensitive Paper and Film Labels

A cost-effective choice for brand owners who need to quickly change production lines from one SKU to another, pressure-sensitive paper or film labels offer versatility with good printability. Laminates can be added for moisture resistance.



### Clear Film Labels

Create a sophisticated "no-label" look that enhances shelf appeal by allowing your product to shine through. More than 80 percent of consumers prefer to see the actual product in-store; this tactile-visual approach responds to that need.



### Glue-applied Paper and Film Labels

Also known as "cut & stack" labels or roll-on straight wall labels, glue-applied labels contain no adhesive. They offer an economical, high-volume, high-speed label choice.



### Digitally Printed Labels

An economical solution for short-run, variable imaging applications that provides the professional high-impact results of a leading brand.

### Shrink Decorations

Create impactful 360-degree graphics that contour to the unique shape of your container with dynamic results.



### Folding Cartons

Enhance your product's presentation with the elegance of folding cartons. Panels offer ample room for branding and promotional text, and windows can be added to allow the product to show through. Specialized cartons can be produced as merchandisers and can be produced in paperboard, metalized, or prismatic constructions.



### POP/POS

From clip strips to danglers to floor graphics, we have dozens of ideas to help your products get noticed on the shelf.

