



Folding Cartons

COMBINING PACKAGING FORM, FIT, AND FUNCTION TO PROTECT, MERCHANDISE, AND DIFFERENTIATE YOUR PRODUCT



Folding Carton and Paperboard Packaging

We have insight and experience with the challenges associated with packaging across many markets. This is why we can help you build and grow your brand and increase your shelf presence from point of design through market launch. Our experienced design services team and manufacturing staff can provide the technical support and guidance to address a multitude of folding carton specification and design requirements.



HBA/Cosmetics

Health and beauty aids and cosmetic products demand high-quality print design and execution, which drives dramatic visual impact that promotes product differentiation at the shelf level. We have a wide array of specialty capabilities to help differentiate your product at the shelf level with the quality look and feel your product demands. Bring us your unique design requirements and we'll deliver the shelf impact you're after!



POP/Display Cartons

We have a broad base of experience working with brands to design custom POP and shipper-display cartons that fit a wide array of products, provide for improved product pack out, protect products through distribution, and promote products at the retail display level.



OTC/Nutraceutical Pharmaceutical/ Medical Device

We serve the OTC/pharmaceutical/medical device market with folding cartons that meet unique design requirements, as well as conform to the quality and production lot control standards of the pharmaceutical and medical device industry. Our packaging experts welcome the opportunity to review your cGMP-compliant packaging requirements and support your product design challenges through our ISO-certified production capabilities.



Food and Beverage

We supply folding cartons to the food and beverage market, supporting various market applications including frozen, shelf-ready, and dry goods packaging via our AIB-certified plants. We understand the market application requirements and can provide insight into the correct materials and design requirements to meet your project application needs from high-volume to short-run, including promotional.



Carriers/Trays/Inner Packs & Partitions

We design and produce stock and custom inner packs, trays, partitions, dividers, and carriers for a broad range of market applications utilizing a number of paper board inputs and erecting styles to provide product protection and stabilization. Whatever your specific design requirements call for, we'll work with you to provide solutions that meet your application needs.



Convenience/Single-Serve Food Packaging

Convenience and single-serve food packaging is a growing and vibrant market. We have the expertise and proven experience within this market segment to support both standard and custom carton designs for a wide range of single-serve food applications. Along with our carton design and manufacturing expertise in the single-serve food and convenience store markets, we also have significant experience with in-store and cross-promotional activities to support product awareness, customer loyalty programs, and increased sales opportunities.

Special Effects

Folding cartons come in various shapes and sizes. We can design and engineer a solution customized to your specific needs and the markets you serve, like food, beverage, health, personal care, and consumer goods, as well as specialty applications for nutraceutical, cosmetic, and promotional products.

We offer a wide range of "special effects" you can integrate into your folding carton to build shelf appeal, including:

- Registered hot stamping
- Tactile and specialty varnishes
- Customized prismatic UV varnishes
- Foil boards of various colors and design patterns
- Specialty inks
- Embossing and debossing
- Die cutting and forming
- Window capabilities, including unique shapes and designs to showcase your product

Promotions help navigate the path to purchase

Motivating shopper behavior at multiple levels helps drive consumer participation and increases sales.

We have a broad portfolio of promotional products to drive repeat purchase, build loyalty, increase usage, trade up, and encourage multiple purchase, as well as provide cross-promotions, including:

- Coupons
- Promotions
- Games and sweepstakes
- Loyalty programs and cards
- On-pack and in-pack promotions

