



This year's rank	Account Name	G100 2017 Revenue (FY2016)
1	Amway	\$8.80 billion
2	Avon	\$5.70 billion
3	Herbalife	\$4.50 billion
4	Vorwerk	\$4.20 billion
5	Mary Kay	\$3.50 billion
6	Infinitus	\$3.41 billion
7	Perfect	\$3.06 billion
8	Quanjian	\$2.89 billion
9	Natura	\$2.26 billion
10	Tupperware	\$2.210 billion
11	Nu Skin	\$2.208 billion
12	Primerica	\$1.52 billion
13	JoyMain	\$1.49 billion
14	Jeunesse	\$1.41 billion

15	Oriflame	\$1.40 billion
16	Ambit Energy ++	\$1.20 billion
16	New Era	\$1.16 billion
17	Telecom Plus	\$1.12 billion
18	Belcorp	\$1.09 billion
20	USANA	\$1.01 billion
21	Pola	\$1.004 billion
22	Young Living	\$1.00 billion
23	SUN HOPE	\$940 million
24	DXN	\$927.0 million
25	WorldVentures	\$926.6 million
26	Isagenix	\$924.3 million
27	Yanbal	\$924.0 million
28	Team Beachbody	\$863 million
29	Market America	\$798 million
30	A C N	\$750 million
31	Stream	\$735 million
32	Tiens/Tianshi	\$695 million
33	It Works!	\$686 million
34	Team National	\$659 million
35	Yandi	\$644 million

36	Miki	\$597 million
37	AdvoCare	\$586 million
38	Arbonne	\$541 million
39	Plexus Worldwide	\$532 million
40	Rolmex	\$515 million
41	PM International	\$460 million
42	Scentsy	\$456 million
43	LegalShield	\$450 million
44	Le-Vel	\$449 million
45	Omnilife	\$375.93 million
46	YOFOTO	\$375.92 million
47	Fordays	\$365 million
48	Faberlic	\$356 million
49	Kang Ting	\$348 million
50	Nature's Sunshine	\$341 million
51	4Life Research	\$328 million
52	AnRan	\$321 million
53	Naturally Plus	\$300 million
54	NHT Global	\$288 million
55	LR Health & Beauty Systems GmbH	\$286 million
56	Merro	\$283 million

57	Menard Cosmetics	\$267 million
58	Family Heritage Life	\$265 million
59	Viridian +	\$263 million
60	Pro-Health	\$257 million
61	Noevir	\$249 million
62	Hy Cite Enterprises	\$233 million
63	Resgreen	\$232 million
64	KK Assuran	\$229 million
65	Take Shape For Life	\$222.4 million
66	CUTCO	\$222.0 million
67	Southwestern Advantage	\$218 million
68	LifeVantage	\$207 million
69	Kangmei	\$206 million
70	Pure Romance	\$203 million
71	Alphay International	\$200 million
72	Princess House	\$195 million
73	Mannatech	\$180 million
74	Charle	\$173 million
75	BearCere' Ju	\$170 million
76	Youngevity	\$163 million
77	Seacret	\$161 million

78	Kasley Ju	\$154.4 million
78	Longrich	\$154.4 million
80	Giffarine Skyline Unity	\$154.0 million
81	Marketing Personal	\$153 million
82	ARIIX	\$151 million
83	World Global Network	\$146 million
84	Naris Cosmetics	\$144 million
85	FuXion Biotech	\$135 million
86	New Image Group	\$124 million
87	Ideality	\$115 million
88	Golden Sun	\$103 million
89	Zurvita	\$100 million
90	Diana Co.	\$98 million
91	Vestige Marketing	\$97 million
92	Global Ventures Partners	\$92.1 million
93	Koyo-Sha	\$91.8 million
94	Total Life Changes	\$88 million
95	Immunotec	\$82.2 million
96	Jimon	\$77 million
97	Nefful	\$75 million
98	Captain Tortue	\$71 million

99	Shinsei	\$69.4 million
100	Vision International People Group	\$69.0 million

+ **Note:** As of July 2016, Viridian was divested from Crius Energy and is now a privately held entity. The Viridian International Management figure represents full-year sales generated by Viridian, inclusive of sales generated while operating under the Crius Energy Family of Brands, and sales generated for all product partners post-transaction.

++ **Note:** An earlier version of the 2017 Global 100 list contained an incorrect revenue figure for Ambit. The company has certified that its net sales were \$1.2 billion, ranking it No. 16 on the Global 100.

**Note:** The final 2017 Global 100 list will be published in our June 2017 issue of *Direct Selling News*.