

# Tech In The News

## Assignment: Home of the Future

**Headphones Needed:**       **YES**                       **NO**

Step One:

[Watch This Video \(1957\)](#)

[Then Watch This Video \(2025\)](#)

Step Two:

Read the Article at the bottom of this document.

Step Three:

With your work partner, create a Word document- table format:  
List five (5) appliances that are discussed in the video/article future article.

Step Four:

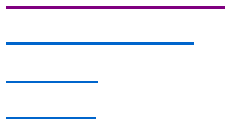
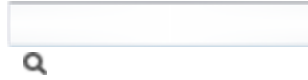
Create and describe five (5) other appliances for 2025 that can be used in the Home of the Future. Wacky and Fun is OK. Describe their functionality and how it will save time.

Submit Your  
Assignment :

Home2025\_Yournames

To Mr. Amerikaner  
Using:

GDrive



September 12, 2013

## GE Envisions Home of the Future

- *GE creates living spaces of the future in [Home 2025](#) project; consumer convenience reigns for the foreseeable future*
- *Designs include all-in-one appliances and laundry machines that make folding passé*
- *External refrigeration units for home deliveries and biometric appliances allow seniors to stay in their homes longer*

**LOUISVILLE, Ky. — Sept. 12, 2013 — (NYSE: GE) —** GE has imagined the technological enhancements that will change the way we live and how our homes will look a dozen years from now, after studying trends in advances in food science, demographic shifts, ecological issues, healthcare services, water scarcity and home delivery. “This isn’t about the Jetsons or pie-in-the-sky ideas,” said Lou Lenzi, director for GE Appliances’ Industrial Design Operation. “[Home 2025](#) is about reality-based innovation that will be possible over the next decade.”

Using its expanded industrial design team and advanced development engineers, GE Appliances has envisioned the home of 2025. Extending beyond the typical product cycle horizon of three to five years, four teams of employees focused on distinct customer segments and what their homes would be like in the future.

“To project what the Home of 2025 may look like, we first took a high-level look at where we think society, culture and technology are taking us and intersected that with ways in which we could make our lives less complex and more enjoyable,” said Lenzi. “We conceptualized how we will prepare meals, wash clothes and interact with information as families over the next dozen years.”

### **How it started**

Before they began designing, the teams started with research. “Our first step was to extensively review macro trends and the latest advancements in technology,” said Lenzi. From advanced materials to energy efficiency, the team took a broad view on the biggest macro trends impacting our society.

The teams explored various life stages and home configurations to develop concepts of the future. From younger consumers in smaller spaces to older consumers in single-family homes, each team had specific target consumers and designed a living space based on their unique needs.



*With the Home 2025 project, GE has imagined the technological enhancements that will change the way we live and how our homes will look a dozen years from now.*

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Key themes and future concepts of the [Home of 2025](#) include:

1. The death of one-purpose appliances: Much like the smartphone has become a TV, a navigation system and a phone, so will appliances integrate disparate functions into uber-appliances. This becomes more important as sizes of homes and apartments continue to shrink.
2. The supermarket goes the way of the video store ... and the milkman returns: Smart appliances perform inventory management and automatically place online orders for food. As consumers desire more fresh food delivered to their home, refrigeration units can be installed with access outside of your home, so you need not be present for delivery.
3. Water scarcity means innovations in washing: Gray water will be recycled and repurposed through our appliances.
4. Honey, I ate the houseplant: As the desire for fresh food grows, indoor plants become a food source as synthetic beehives provide pollination.
5. The clothing store becomes one machine: In GE's Home 2025, a laundry machine not only washes and dries, it stores clothing items in convenient pellet form, and then revives clothes for immediate wear or dispenses them in compressed form for travel. Commercial compressors and revivers are found in public areas.
6. Aging in place: As older consumers rely on fewer people to take care of them, appliances that take biometric information and dispense medication can mean independence for many years to come.

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