

**Make-A-Wish® Dream Date Auction**  
**Sway Nightclub, Fort Lauderdale**  
**August 18, 2017 ~ 7:00pm**

**Presenting Sponsorship - \$7,500 SOLD – MIAMI MARLINS**

- One child's wish granted in sponsor's name
- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents as the Presenting Sponsor
- Event program – full page acknowledgement
- Name/logo prominently displayed on Facebook event page
- Name/logo displayed in the event promotional video
- Acknowledgements in all media efforts
- Name/logo to be featured with a live link on the event website: [www.dreamdateauction.net](http://www.dreamdateauction.net)
- Verbal recognition on stage from event hosts Ross and Dale
- 20 VIP tickets to the event (private seating area including open bar)

**VIP Sponsorship - 5,000**

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents
- Event program – 1/2 page acknowledgement
- Name/logo prominently displayed on Facebook event page
- Name/logo displayed in the event promotional video
- Name in all print and media mentions
- Name/logo to be featured with a live link on the event website: [www.dreamdateauction.net](http://www.dreamdateauction.net)
- Verbal recognition on stage from event hosts Ross and Dale
- 15 VIP tickets to the event (private seating area including open bar)

**Strength Sponsorship - \$2,500**

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents
- Name / logo to be featured with live link on the event website: [www.dreamdateauction.net](http://www.dreamdateauction.net)
- Signage displayed at the event (provided by sponsor, size approved by Make-A-Wish)
- 8 VIP tickets to the event and 2 complimentary drinks per guest

**Photo Booth Sponsorship - \$1,500**

- Name / logo to be featured on all keepsake photo strips taken in the photo booth
- Name /logo to be featured on the event website: [www.dreamdateauction.net](http://www.dreamdateauction.net)
- Signage displayed at the event (provided by sponsor, size approved by Make-A-Wish)
- Verbal recognition on stage from event hosts Ross and Dale
- 6 general admission tickets to the event plus 2 complimentary drinks per guest

**Glamour Sponsorship - \$1,000**

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents
- Event program – 1/3 page acknowledgement
- Name/ logo to be featured on the event website: [www.dreamdateauction.net](http://www.dreamdateauction.net)
- Verbal recognition on stage from event hosts Ross and Dale
- 4 general admission tickets to the event plus 2 complimentary drinks per guest

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**Wristband Sponsorship - \$1,000**

- Name/logo printed on all general admission wristbands
- Opportunity to print additional text on wristbands (approved by Make-A-Wish)
  - Ex. Redeem this wristband for 20% off your next purchase at our restaurant
- Name/ logo to be featured on the event website: [www.dreamdateauktion.net](http://www.dreamdateauktion.net)
- Verbal recognition on stage from event hosts Ross and Dale
- 4 general admission tickets to the event plus 2 complimentary drinks per guest

**Hors D'oeuvres Sponsorship - \$1,000**

- Name/logo printed on all collateral materials
- Opportunity to print name/logo on cocktail napkins
- Name/ logo to be featured on the event website: [www.dreamdateauktion.net](http://www.dreamdateauktion.net)
- Verbal recognition on stage from event hosts Ross and Dale
- 4 general admission tickets to the event plus 2 complimentary drinks per guest

**Hope Sponsorship- \$500**

- Name/logo to be featured in an E-blast to Make-A-Wish Southern Florida constituents
- Name/logo to be featured on the event website: [www.dreamdateauktion.net](http://www.dreamdateauktion.net)
- 2 general admission tickets to the event plus 2 complimentary drinks per guest

**VIP Ticket - \$75**

- 1 VIP ticket with preferred seating at the event plus open bar

**General Admission Ticket - \$30**

- 1 general admission ticket to the event plus 2 complimentary drinks

**Desired Sponsorship Level & Financial Commitment:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State & Zip:** \_\_\_\_\_

**Credit Card:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**This letter correctly sets forth the understanding of:**

\_\_\_\_\_

**Print Name**

\_\_\_\_\_

**Signature**