



DJH Capital Management, LLC
Providing clients with sound, prudent advice.

"Learning to Transition from the "Field"..."

The movie, [*Jerry Maguire*](#), has a classic scene when Rod (Cuba's character) and Jerry (Tom's character) are flying back on a plane together and Rod says the following:

"I gotta shelf life of ten years tops. My next contract has gotta bring me the dollars that will last me and mine a very long time. \$#@!, I'm outta this sport in five years. What's my family going to live on? Huh? What you get me."

Rod understood the power of his [human capital](#)--his power to earn. He also realized his short window of opportunity. Have you had this realization? Are you protecting your brand and maximizing your human capital for you and your loved ones?

So let's talk about the power of learning to keep what you make...it has been said that in investing: ***"it is not about how much you make, it is about how much you keep."***

As a high-earner, you need to employ tax-efficient strategies to help keep more of what you earn. Your timetable on the field of play is limited and you have to find ways to make your dollars work hard for you before that time is up.

Our firm has services specifically designed for current and former athletes, such as:

- analysis of current retirement/financial plan;
 - analysis of any private, non-public deals you currently own;
 - access to our unique partnerships to help you re-brand yourself "post-game";
 - consultation and advice for resources provided to you through your collective bargaining agreement;
 - retirement plan investment selection;
 - and much more!
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We'll help you develop a holistic view of your financial picture considering your future earnings potential with a focus on preparing for your ***transition*** to life after the game!

Our [open-letter to the "Future All-Star"](#) is a must read for any current athlete.

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