



MidTown Tosa Report



MidTown Tosa is the premier destination in central Wauwatosa, offering exceptional products and services to our desirable neighborhood and beyond. Located on West North Avenue between 80th Street and Swan Blvd, MidTown's fifty businesses are minutes away from Mayfair Mall, the Milwaukee Regional Medical Center, and a large portion of both Milwaukee and Waukesha counties.

Service ■ Wellness ■ Community

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May 18, 2017

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(Ray's)

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MIDTOWN TOSA UPDATE

As MidTown Tosa approaches our first anniversary, we are hosting our first Annual Meeting on May 18, beginning at 5:30 pm at Ray's Growler Gallery. We have also launched our new web site. Check it out at www.midtowntosa.com to keep up to date on all the exciting things happening in MidTown!

The MidTown Tosa Master Plan process is well underway. MidTown is partnering with the City of Wauwatosa and RDG to plan a vision for the future of the district. A 12 person steering committee is guiding the activity, which has included a community kickoff on April 27 and a public design studio on May 17. Over 500 people completed an online survey. Learn more about the process and how you can participate at www.planmidtowntosa.com

Be sure to include on your calendar the 3rd annual MidTown Tosa Week, July 15 – 23. The week will be highlighted by MidTown Madness on Saturday, July 22, featuring the 5K Run for Wellness through the Pasadena neighborhood and the MidTown Madness Festival at 8730 W North Ave.

Alderspersons

District 2
(south of North Ave.)

Kathy Causier
John Dubinski

District 6
(north of North Ave.)

Allison Byrne
Kelly Rifelj

CITY OF WAUWATOSA UPDATES

Design work for the North Avenue bike lanes in MidTown and the flashing crosswalk sign at the intersection of 83rd and North is going on now. Both of these projects are tentatively scheduled to be completed this summer.

The flashing crosswalk sign, like the one at 90th and North, will improve the safety of the intersection of 83rd and North. This location was selected because 83rd Street is the only street between Wauwatosa Avenue and Ludington Avenue that extends between Milwaukee Avenue (and the parkway) and Center Street, providing important walking and biking connectivity.

The bike lanes will serve two important functions. First, they will provide connectivity to the bike lanes in East Tosa and along the parkway, per the City's Bike/Ped Plan. Secondly, by narrowing the space available to cars, traffic will be slowed and safety enhanced. The white painted lane markings will provide visual cues to drivers as they are directed into one lane.

2017 Events

May 18
Annual Meeting 5:30 pm
Ray's Growler Gallery

May 19
Master Plan Update
7:30-8:30 am City Hall
Noon- 1 pm City Hall

July 15 - 23
MidTown Tosa Week

July 16
Ray's anniversary event

July 22
MidTown Madness 5K
MidTown Madness Festival

MIDTOWN TOSA BUSINESS SPOTLIGHT



Athletico Physical Therapy, 8837 W. North Avenue

Athletico Physical Therapy is entering its 3rd year in MidTown. Facility Manager and Physical Therapist, Katie Blaney, is committed to providing Tosa's active population relief from pain, injuries, accidents and everyday aches. Athletico offers a variety of services that include 30 minute free injury screens, orthopedic rehab, joint replacement therapy, pediatric therapy and more. Athletico accepts all major insurance plans and will verify benefits before treatment. With flexible hours, feel free to stop by to schedule a free screen or tour the clinic. To request an appointment online and for more information about Athletico Wauwatosa go to www.athletico.com/locations/wauwatosa. For weekly health tips and patient reviews, like us on Facebook (www.facebook.com/athleticopt) and follow our Instagram page (athletico_pt).

MidTown Wants YOU!

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