

everybody has one.

Neighborstm

A free monthly magazine

Rates have been frozen to help local businesses in tough times. Ask about front cover advertising.

	1x Rate	12x Discounted Rate
Full	\$420 per issue	\$355 per issue
Half	\$255 per issue	\$215 per issue
1/4 page	\$175 per issue	\$125 per issue
Eighth (Business Card)	\$110 per issue	\$75 per issue
COLOR: ADDITIONAL \$100 per ad		

Circulation. A readership base of approximately 40,000 includes heavy saturation in Melrose Park plus nearly 100 high-traffic retail and/or commercial outlets throughout Bellwood, Berkeley, Broadview, Elmwood Park, Forest Park, Franklin Park, Hillside, Maywood, Melrose Park, Northlake, North Riverside, Oak Park, River Forest, River Grove, Schiller Park, Stone Park, Westchester and Elmhurst.

Advertising. Deadline for space reservation: 10th of each month.

Advertisers seeking frequency discounts must sign a contract to guarantee that rate.

Payment Policy. Due to strict policies, advertisers of display and classified ads are asked to pre-pay ads by the 15th of each month. Ask about payment options.

Position. Because of strategic story placement and exceptional circulation, all positions in each issue benefit advertisers. However, specific position instructions require an additional \$100 placement charge.

Copy. All advertising copy is subject to final approval by management. Acceptance will be made according to character, illustration and taste. Copy turned in after the deadline may be charged an additional 10% for overtime production costs.

Proofs. A proof will be available to advertising customers via fax or e-mail by request only (note that an additional fee may be charged).

For local advertisers, hand-delivered proofs are available.

Renewals. Advertisers may renew their ads by phone.

Dimensions.

- Full page 7.25 x 10 inches
- Half page (Horizontal) 7.25 x 4.5 inches
- Half Page (Vertical) 3.5 x 9.25 inches
- Quarter 3.5 x 4.5 inches

Ask about 1/8 page ads and classifieds. Camera-ready art is preferred.

A FREE monthly news-magazine dedicated to local news and features

The best source of information for area residents and businesses, Neighborstm exceeds the circulation of any local newspaper. Neighborstm is the publication people are reading.

Reserve your ad space by calling 708-343-0205

e-mail: mel60160@aol.com

fax: 708-343-0227

www.neighborsmagazine.com



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