

## Enhanced Collaboration - Increasing Performance



Image courtesy of CoachingOurselves Inc. - a Henry Mintzberg Program

**The Research:** Results from more than 4,100 executives and employees, around the world, found companies that get digital leadership right **perform** better in the marketplace and have happier, **more engaged employees**. The research shows there is a great opportunity for companies that choose to develop their management skills, organisational culture, or enabling technology, making **collaboration pay off at scale**.

*'Enhanced collaboration should be one of the big benefits of the digital economy, where continuous innovation, rapid decision making, and a global mind-set are essential to success.'*

Source: Leaders 2020: The next generation executive  
Published by Oxford Economics  
Blog: <https://goo.gl/kedLb9>

**The Opportunity:** There is a new standard available to organisations that have a desire to enhance collaboration **Collaborative business relationship management systems**<sup>1</sup>. The standard offers a framework that can be used to benchmark the organisation.

<sup>1</sup> (ISO 44001:2017 which replaces BS 11000).

**The Business Imperative** when organisations get **digital leadership right**:

Across industries these companies:

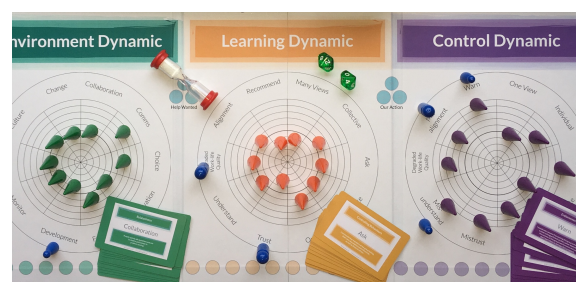
- are **38% more likely than others to report strong revenue and profit growth (76% vs. 55%);**
- **have more mature strategies and programs for hiring skilled talent (85% vs. 64%), building diversity (56%, vs. 48% of others), and succession planning (72% vs. 50%); and**
- **have employees who are more satisfied (87% vs. 63%) and more likely to stay in their jobs if given the chance to leave (75% vs. 54%)**

Source: Leaders 2020: The next generation executive

### Do you want to do this in your organisation?

A range of resources from C-Suite to Apprentices

- 'lunch & learns'
- tactile (face-to-face) workshops using Peer-Learning/Coaching methods
- a secure, automated profile/report system for virtual groups & large scale projects
- free Innovation Audit APP (ideal for facilitators)



### Internal Facilitation and Training

- We provide facilitator training for those wanting to know the 'What' and the 'How'
- We share the 'Why' it works with those that attend the second days training (based on demand)
- Facilitator resources are available via our international online store

So, all you need is a couple of hours to kick-off your programme and commit to 5 minutes per week to start **Accelerating Collaboration Everywhere™**

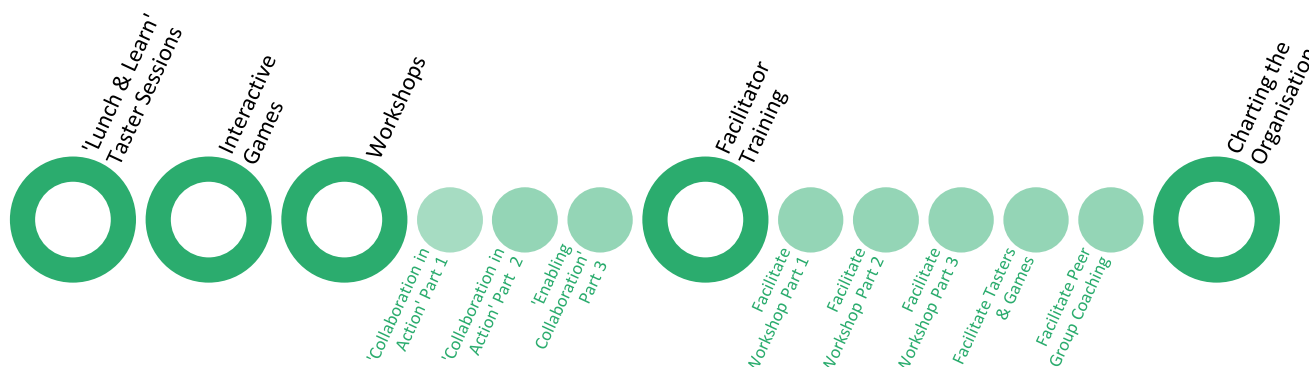
**If you care about collaboration, just give us a call**

## Accelerating Collaboration Everywhere™ ACE

A range of interventions and resources specifically created by Assentire® to promote and enhance collaboration across and between organisations.

At the **heart** of all our ACE interventions and resources, is a researched based question set called the **Innovation Audit 3.0**. With only 30 statements (with robust underpinning) we have created a vocabulary and structure enabling groups and teams to explore and build collaborative behaviours quickly and effectively. At the end of the day, it's all about integrating the knowing and doing of collaboration.

These interventions have many applications including raising awareness, building skills, bench-marking, development, action planning and **continuous improvement**. Anywhere people need to collaborate!



As we all know, there is no 'one size fits all'! For that reason, we provide 30-min to 6-day formats including card activities, board games, online profiles, workshops, Group Peer-Coaching and retrospectives for those that operate a Lean or Agile philosophy. This work can be stand alone, or integrated with existing programmes due to the modular design used.

Investment in time	Type of activity
30 to 90 mins	'Lunch & Learns' Taster Sessions
30 mins to 2 hours	Interactive Games
1 & 2 day Workshops	'Collaboration in Action' Part 1 of 2
	'Collaboration in Action' Part 2 of 2
	'Enabling Collaboration across the Organisation' Part 3
1 & 2 Day Facilitator Training 1 <sup>st</sup> day Practical, 2 <sup>nd</sup> day Developmental (highly recommended)	To facilitate Workshop Part 1
	To facilitate Workshop Part 2
	To facilitate Workshop Part 3
1 Day Facilitator Training	Facilitate using Taster Sessions & Games
	Facilitate Peer-group Coaching
Half day	'Charting the Organisation' discovering the opportunity
90 mins	Group Peer-Coaching using the CoachingOurselves Program by Henry Mintzberg with 80+ topics to select from



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### Create Your Collaboration Facilitation Toolkit or Play the Game:

- Explore collaboration resources at <http://assentire.net/innovation-audit/Shop/>
- Additional resources and details about the game can be found here <http://getcollaborating.com>