

Jefferson Parish Bicycle Master Plan

The *Jefferson Parish Bicycle Master Plan* identified a system of potential routes, recreational trails and boulevards to develop bicycle connectivity throughout Jefferson Parish. Prior to creation of the plan, Jefferson Parish did not have sufficient bike routes to match public demand. The *Jefferson Parish Bicycle Master Plan* was adopted in 2014 as an element of the Comprehensive Plan. Using its strong local knowledge of Jefferson Parish, Jemison & Partners, Inc. was a sub-consultant to the prime consultant, GCR, Inc. handling citizen and technical engagement and review and revision of the final plan.

The American Planning Association, Louisiana Chapter awarded the *Jefferson Parish Bicycle Master Plan* with the 2016 Planning Excellence Award for transportation, noting that the Bicycle Master Plan aims to achieve not only goals of safety and convenience but also to leverage bicycling infrastructure to improve the Parish's economy and quality of life.