**2017 RAGAMUFFIN PARADE SPONSORSHIP LEVELS**

**MAJOR** Sponsor - $3,500 +

* Name/Logo displayed on ALL Parade Registration /Consent Forms

(approx. 25,000 forms distributed to all private and public schools)

* Name/Logo ***predominantly*** displayed on Parade Posters. Distributed to over 250 businesses along the commercial corridors in Bay Ridge and Dyker Heights
* Indoor/Outdoor banner (6’ x 2.5”) produced by Ragamuffin with your name/logo highlighting you as a “Ragamuffin Parade Sponsor”
* Name/Logo on the Ragamuffin website. On our homepage and sponsor page with a link to your homepage
* Name/Logo as Parade Sponsor on banner at reviewing stand and on board at the fundraising luncheon. Name listed in luncheon program
* Entry to the pre-parade breakfast for five (5) at the Salty Dog
* Five (5) seats reserved for you at the reviewing stand
* Option for your to distribute your company’s promotional material outside the salty and to march in parade with your own banner or float
* Four (4) complimentary tickets to the fundraising luncheon on October 1st

**CO-SPONSOR** - $2,000 - $3,500

* Name/Logo displayed on ALL Parade Registration /Consent Forms

(approx. 25,000 forms distributed to all private and public schools)

* Name/Logo displayed as Co-Sponsor on Parade Posters. Distributed to over 250 businesses along the commercial corridors in Bay Ridge and Dyker Heights
* Indoor/Outdoor banner (6’ x 2.5”) produced by Ragamuffin with your name/logo highlighting you as a “Ragamuffin Parade Co-Sponsor”
* Name/Logo on the Ragamuffin website. On our homepage and sponsor page with a link to your homepage
* Name/Logo as a Parade Co-Sponsor on banner at reviewing stand and on board at the fundraising luncheon. Name listed in luncheon program.
* Entry to the pre-parade breakfast for three (3) at the Salty Dog
* Three (3) seats reserved for you at the reviewing stand
* Option for you to march with your own banner or float in parade
* Two (2) complimentary tickets to the fundraising luncheon on October 1st

**BAND** Sponsor - $1,000

* Indoor/Outdoor banner (4’ x 2.5”) produced by Ragamuffin with your name/logo highlighting you as a “Ragamuffin Parade Band Sponsor”
* Name/Logo on the Ragamuffin website. On our homepage and as band sponsor on our sponsor page with a link to your homepage
* Name/Logo as a Band Sponsor on banner at reviewing stand and on board at the fundraising luncheon. Name listed in luncheon program
* Entry to the pre-parade breakfast for two (2) at the Salty Dog
* Two (2) seats reserved for you at the reviewing stand

**FRIEND** - $500

* Name/Logo on the Ragamuffin website. On our homepage and as a “friend” sponsor on our sponsor page
* Name listing in luncheon program
* Entry to the pre-parade breakfast for two (2) at the Salty Dog
* Two (2) seats reserved for you at the reviewing stand

**BIKE** Sponsor - $250

* As you know, we award six (6) best costume winners with a brand new (age appropriate) bicycle. Your donation in helping us curtail the cost of these bikes is appreciated.
* Your name listed as a “bike sponsor” in our luncheon program