

## **BRENDA K STARR**

**Brenda K Starr** has been playing to packed venues all over Latin America with her fantastic sixteen piece orchestra. She continues to wow Latin audiences with her amazing talent and a live show that is second to none. Her latest tour has been an phenomenal success but has not filled the void she has felt since accepting the challenge of duplicating her success in the Latin market that she enjoyed for years in the English market.

Well all of that is about to change with the release of her first English single in 10 years “**BODY OF PROOF**” . This song with a CD to follow will put Brenda back where she belongs at the top of the dance charts.

Born and raised in New York City, of Puerto Rican extraction, Brenda knew from a very young age that her passion and dream was to be a singer. At the early age of 8, she was already singing and by the time she reached 12 she had already auditioned for many TV commercials as well as theater opportunities.

As the break-dance fever emerged out of New York’s projects Brenda joined the Dynamic Dolls. “My dream was to sing, and since I couldn’t do it in a studio, I used to do it in the stairs of the building where I lived, just to hear the acoustics”. Although she loved dancing, by that time her heart was set on singing.

At 14, Brenda met Harry Belafonte on an audition for the musical, “Beat Street”. The actor was soon captivated by her voice and Brenda landed a production deal and two songs on the film’s soundtrack, a truly impressive start. In the midst of negotiating her first deal, she was intercepted by producer Arthur Baker who offered a recording deal on the Mirage record label, at the time distributed by Atlantic Records.

In the late 80’s Brenda was the undisputed queen of freestyle and house music. Her hits included the Grammy-nominated # 1 pop ballad “**I Still Believe**” and the club/dance smash “**What You See is What You Get**”. The first, which was re-recorded and turned, once more, into a mega hit by one of Brenda’s back up singers at the time, the international Superstar **Mariah Carey**. At the same time that Carey was working as Brenda’s back up vocalist, Starr was developing a name for herself in both the “Pop” and “Salsa” music scenes”.

Soon after that Brenda’s Spanish influence began to emerge. Her first Spanish album release ***Te Sigo Esperando***, was certificated Gold then Platinum by the RIAA. It was followed by three Spanish language albums, ***No Lo Voy A Olvidar***, ***Petalos de Fuego*** and the critically acclaimed ***Temptation***, which in 2002 garnered two **Latin Billboard Awards** for **Hot Latin Track of the Year-Vocal Duo** and **Tropical /Salsa Airplay track of the Year-Female**.

The singer continued her career moving into her native Salsa roots. Soon she was a star on the Sony label, with a major hit in which she sang with internationally acclaimed crooners like Victor Manuelle and Tito Nieves.

After leaving the Sony Record label, Brenda began a process of introspection and began re-evaluating her family life, her career and goals, as well as her passions and planning her next journey. She spent much of the time with her children and the experience stressed in her the importance of family life and its influence on her career and her personal choices.

During her hiatus she began a new musical venture, “**Under the Stars with Brenda K Starr**”, her own radio show, which aired every Sunday night on Mix 102.7, presenting a new side to the abilities of her multifaceted personality.

As Starr was looking to come out big into the market, she surrounded herself with family and close friends. Amongst them came life long friend John Holohan Their partnership gave birth to a new musical production, **Atrévete A Olvidarme**.

Once again, Starr’s voice was heard in more ways than just one on this album,. The Success of the album was responsible for Brenda getting nominated for multiple awards at both Billboard and Premio Nuestro. The continued release of hit after hit in the Latin market provided an amazing foundation for her extremely successful tour throughout all of Latin America over the last few years

For her new production “**BODY OF PROOF**” Brenda K. Starr worked with two of the hottest producers in music today brothers Joseph and Joshua Rodriguez of Twinz Beatz. They will continue to collaborate on future tracks and plan on releasing her new CD in the near future. The single “**BODY OF PROOF**” will bring Brenda back to the forefront of dance music and the CD will help accelerate the revival of her successful career in the English market.

While she is shifting her focus to the English market Brenda will continue to perform and release new songs in the Latin market. She is very proud of the work she has done there and is humbled by the love and support she has enjoyed while performing for all of her Latin fans.

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