Maddi’s Bag Inc. May 1, 2017

62 L’Enfant Court

Glen Mills, PA 19342

To Whom It May Concern:

Thank you for your interest in sponsorship of our 4th Annual Shop 4 CHOP to be held Thursday, November 2, 2017 at 62 L’Enfant Court, Glen Mills, PA. This multi-vendor pop-up shop event is being hosted by Maddi’s Bag. The invitation to attend is open to all individuals.

The goal of our annual multi-vendor pop-up shop event is to raise funds that solely support our comfort bag program and the Maddi STAR award program successfully in place on the trauma unit at The Children’s Hospital of Philadelphia. Through our comfort bag program we are able to provide young trauma patients with a bountiful supply of appropriate activities that minimize stress, foster communication and help re-connect families during recovery from near fatal accidents. The Maddi STAR award allows us to honor monthly a doctor, nurse or therapist for their valuable impact and the critical role they played in a families’ recovery journey.

Traumatic Brain Injury (TBI) is the leading cause of disability and death among adolescents in United States. Each year as a result of motor vehicle crashes, falls, sports injuries or abuse an average of 62,000 children sustain traumatic injuries severe enough to require hospitalization. Maddi’s Bag celebrates the survival stories among these pediatric patients. It is our mission to help comfort these children when the unexpected confronts them traumatically.

**Sponsorship levels for the 2017 Shop 4 CHOP are as follows:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2017 Sponsorship | Bronze$200 | Silver$350 | Gold$500 | Platinum$750+ |
| Logo included on all printed event advertisements  | **X** |  **X** | **X** | **X** |
| Logo on Maddi’s Bag website homepage with connecting link to your business homepage |  | **X** | **X** | **X** |
| Weekly publications and linkage to your business page on all Maddi’s Bag social media sites (Facebook, Instagram, Twitter) along with sponsorship level recognition |  |  | **X** | **X** |
| Adequate space to advertise business at event as well as invitation to add promotional materials to guest gift bags |  |  |  | **X** |
| Complimentary entry passes to Shop 4 CHOP | 1 | 2 | 3 | 4 |

Please mail checks to: Maddi’s Bag, 62 L’Enfant Court, Glen Mills PA 19342

\*make payable to ‘**Maddi’s Bag**”

\*please send logo to maddisbag@gmail.com by August 14th

A link to sponsor online is available at: [www.maddisbag.com](http://www.maddisbag.com)

**TAX ID# 47-3469948**

Thank you for your commitment to Maddi’s Bag Shop 4 CHOP. We are grateful for your support!

Sincerely,

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